

Studio VII Booster Club (SVII BC) of Seven Lakes High School
Studio VII Booster Club
Meeting Minutes
Tuesday, August 23, 2022

Minutes and August Hours

| | | | | |
|-----|---|---|--------------------------------|--|
| | ATTENDEES: – Shanna Wozny Diane Sanchez | Christine O’ Rear Jana Olivas Amy Weaston | Holly Elofson Chandra Beene | |
| 1. | Welcome – Holly Elofson- meeting called to order at 7:16 pm | | | |
| 2. | Attendance and Minutes Approval- above listed were in attendance. Quorum was established. Minutes for May were available for review. Holly asked for a motion to approve the May minutes. Upon a motion made by Chandra, seconded by Christine and unanimously approved, the May minutes were accepted. | | | |
| 3. | Treasury – Jana Olivas- Jana presented the budget for 2022-23. She explained that the budget for Cinderella was based upon <i>Big Fish</i> since it was the closest in comparison. Plus, input from the directors regarding lighting and costume needs was considered. Concession income is much lower due to only 1 weekend available for rentals. There is a carryover from the previous year in the scholarship category. The company fee was increased for this year to \$65, the fall show increased to \$75, and the musical will be \$85. A motion was made to approve the budget by Chandra, seconded by Christine. | | | |
| 4. | Fundraising/Holiday Extravaganza-Amy Weaston/Shanna Wozny Many ideas were discussed to supplement lost concession revenue and/or generate additional funds for shows: character meet and greet during Spirit Night, an out-of-class pass for students to buy to come see a scene from the show, a minimum purchase amount for concessions, a concession combo, and Comedy Sportz season pass. A text-a-thon fundraiser will launch in Sept. at company mtg. S7 gets 90% of these direct donations. There will be QR codes placed strategically for people to access the donation site. Students will be incentivized, too. A question was posed regarding orchestra students who participate in Cinderella, and if they will pay a show fee. For Holiday Extravaganza, Shanna said she would like to eliminate the baskets and just purchase single items in order to capitalize on more revenue and simplify the entire process. Extravaganza meetings will be Sept 6, 28; Nov. 8; Dec. 5, 8. | | | |
| 5. | Merchandise- Chandra Beene A decision was made to get t-shirts (crew and v-neck, short and long sleeve) and a crewneck sweatshirt. Other items may be added later. Chandra reported that the current provider, BHG, only need 12 pieces to process an order. Locally, Brammers in Katy is an option. | | | |
| 6. | Open House-Chandra/Holly- Sept. 13 at 7pm after board meeting; JH Grant will be presented. Shana will do press release and invite KISD PR to come out. Ideas to have theatre parent mentors and socials were discussed. | | | |
| 7. | Publicity - Shanna Wozny/Christine O’Rear Social media will be used as before-suggested raising budget to advertise more for Cinderella; also partnering with the student publicity rep, Sara S. | | | |
| 8. | Productions and Playbill–Holly reported for directors. Auditions for SIH Aug. 23, bios due Sept.2 and then sent to Natalie (playbill), headshots by John Glasser on Sept.7, Oct. 1 for Survivor Saturday. Comedy Sportz tryouts Aug. 31. | | | |
| 9. | Miscellaneous/Audit –Chandra presented summary of audit from July 11; record keeping and financial systems used are OOD; Suggestions were change bank, credit limits, shift pay cycle of credit card; financials will be shifted so that they are presented for past month, not current month, at meetings-this will help Jana reconcile statements since dates will be better aligned. | | | |
| 10. | Directors- Julia Carrington/Joshua Heerssen- see #8 above | | | |
| 11. | Adjournment- Meeting Adjourned at 8:55pm | | | |
| | | | | |
| | | | | |

