



SEVEN LAKES HIGH SCHOOL

STUDIO VII THEATRE CO.

Emily Rickford, Director of Acting

Austin Oliver, Technical Director



Corporate Sponsorship Opportunities

Who is Studio VII Theatre Co.?

Studio VII Theatre Co. is Seven Lakes High School's theatre arts organization. Our educational mission is to involve students in personally rewarding theatre experiences, evoke in students an excitement and appreciation for both creating and attending theatre and develop a sense of confidence within each student for the rest of their lives. We accomplish this by:

- Providing live theatrical productions
- Providing students with a forum to express themselves socially and creatively
- When possible exposing students to other outside theatre practitioners and performers.

For every Studio VII production, in addition to providing on-stage acting opportunities students learn about:

- Set design and construction
- Lighting and sound
- Props and set dressing
- Costume design and creation
- Publicity campaigns
- Time and resource management

Studio VII Theatre Co. helps students learn, grow, and stretch their boundaries and stay focused while preparing them for university study and life commitments. Theatre students have opportunities to compete at State and National Thespian conventions and are encouraged to prepare portfolios showcasing their work for interviewing and college auditions.

The Value of a Studio VII Sponsorship

Your sponsorship puts you in front of successful entrepreneurs, community leaders, alumni and prospective customers/clients with substantial net worth and purchasing power. Studio VII Theatre Co.'s public performances, signature events and other more intimate gatherings provide targeted access to our passionate community, in addition to marketing exposure through extensive use of email and direct mail.

A year-long partnership with Studio VII Theatre Co. provides an excellent forum for your company's increased visibility, attracting new customers/clients and for market penetration. Your company has the opportunity to advertise at a variety of live events and performances maximizing your exposure to the general public.

Sponsorship Levels

- Underwriter Sponsor: \$1,000
- Executive Producer Sponsorship: \$500-999
- Producer Sponsorship: \$250-499
- Star Sponsorship: \$100-249

9251 South Fry Road • Katy, TX 77494 • 281-237-2893 • www.studiovii.org

Studio VII Theatre Co. is a registered 501(c)3 charitable organization



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Sponsorship Form

Please return form and payment to Emily Hernandez, Theatre Director, Seven Lakes High School

Name: _____ Title: _____

Company: _____

(Please type name as your wish it to appear in print material)

Address: _____

Phone: _____ Fax: _____ Email: _____

YES, we want to be included as a Studio VII Sponsor (for 12 months) at the following level:

1. Underwriter Sponsor (\$1,000 or more)
2. Executive Producer Sponsor (\$500-999)
3. Producer Sponsor (\$250-499)
4. Star Sponsor (\$100-249)
5. We do not wish to sponsor but would like to donate: \$ _____

Authorized Signature _____ Date: _____

_____ Check enclosed payable to Studio VII Booster Club

_____ Please send me an invoice to the address above

_____ Please charge my credit card (below)

_____ Pay on-line at <https://studiovii.square.site>
(Please note to send in this paperwork once you have paid)

Name as it appears on card: _____

Card #: _____ Expiration Date: _____ Security Code: _____

Billing Address of Credit Card: _____

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Playbill Ads

Sponsor playbill advertisements are converted to black & white/grayscale unless full page cover. Please ensure the background for inside page advertisements is white for a crisper appearance. Submit .jpeg ad/artwork file electronically via email, disc or flash drive to playbill@studiovii.org.

1. Underwriter Sponsor (\$1,000 or more): Full Page Ad 4.5"x 7.5"

Cover Requested? Yes/No

2. Executive Producer Sponsor (\$500-999): Half Page Ad 4.5" x 3.5"

3. Producer Sponsor (\$250-499): Quarter Page Ad (Business Card Size) 1.875" x 1.125"

4. Star Sponsor (\$100-249): Single Line of Text (50 Characters):

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Premier Events and Performances, 2022-2023

All events and performances include electronic and print publicity before and after the event.

Spartan Spectacular Event, August 14th 2023, 4:30-5:30pm

- The first all-inclusive event of the school year where all enrolled students at Seven Lakes High School are invited to receive new class schedules, walk their classrooms and visit departmental and extra-curricular tables including Studio VII.
- Attendance can be in excess of 3,500 students and all parents are invited.
- *Corporate sponsors enjoy signage at the event and may display business cards, advertising material and donate goodie-bag style giveaways.*

Studio VII Open House, September 12th 2023, 6:00pm

- Studio VII Theatre Co. students and parents are welcomed and receive an orientation presentation from the Directors where the calendar and associated Studio VII Theatre Co. events and expectations are explained in detail.
- *Corporate sponsors are featured during the Director's slide presentation and may provide business cards and advertising material if desired.*

Still Life with Iris, October 12 – 14th 2023, 7:00pm and 14th at 2:00pm

- Public performances in the Seven Lakes High School PAC (Performing Arts Center) at 7pm on October 12th and 13th and then at 2pm and 7pm on October 14th. The PAC has a capacity of 895 and Studio VII shows are usually sold out.
- *Corporate sponsors are featured in the print program and in an overhead slide show presentation at the start of the performance. Business cards and advertising material may be displayed outside the main doors to the PAC if desired.*

Fine Arts Holiday Extravaganza, December 7th 2023, 5:30pm

- Fundraiser Holiday dinner, silent auction and combined Fine Arts department concert performance in the PAC (Theatre, Choir, Dance, Band and Orchestra).
- *Corporate sponsors are featured in the print program and in an overhead slide show presentation at the start of the concert performance. Business cards and advertising material may be displayed outside the main doors to the PAC if desired.*
- *Corporate sponsors also receive table signage during dinner and are invited to donate silent auction items advertising their business.*

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Premier Events and Performances (continued)

Arsenic and Old Lace, February 8th - 10th, 2024, 7:00pm each night and at 2:00pm on the 10th.

- Public performances in the Seven Lakes High School Black Box Theatre at 7pm on February 8th and 9th, and then at 2pm and 7pm on February 10th. The Black Box has a capacity of 163 and Studio VII shows are usually sold out.
- *Corporate sponsors are featured in the print program. Business cards and advertising material may be displayed outside the main doors to the PAC if desired.*

UIL One Act Play Public Performance, February 29th, 2024, 7:00pm

- Public performance in the Seven Lakes High School PAC (Performing Arts Center) at 7pm on February 29th.
- *Corporate sponsors are featured in the print program. Business cards and advertising material may be displayed outside the main doors to the PAC if desired.*

Studio VII Theatre Co. Student Showcase, April 25th, 2024, 7:00pm

- Public performances in the Seven Lakes High School PAC (Performing Arts Center) at 7pm on April 25th.
- *Corporate sponsors are featured in the print program. Business cards and advertising material may be displayed outside the main doors to the PAC if desired.*

Studio VII Banquet, May 10th 2024, 5:30pm

- End of year banquet and award ceremony to celebrate the graduating Senior Class at Texas Safari Ranch. Attendance is usually 150-180 seated.
- *Corporate sponsors are listed on the back of the print program, featured and thanked in the Historian's slide presentation and receive table signage during dinner.*



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Sponsorships

All Sponsorship levels benefit from:

- *your logo or name on email communications for every Event and Performance*
 - *your logo or name presented in overhead pre-performance slideshow*
- *a link to your website on the Studio VII Theatre Co. 'Support our Sponsors' website page*
- *the option to display table-top marketing material outside the PAC prior to a Production*

Underwriter Sponsorship \$1000+

Name in all playbills as an Underwriter Sponsor
20 ticket Passes total valid for all Studio VII productions
8 x 10 Plaque of Appreciation reflecting Underwriter Sponsorship
One full page ad in all Studio VII Theatre Co. programs
Name permanently displayed on Underwriter Sponsor Plaque in Lobby
Priority seating for performances (please reserve via box office in advance)

Executive Producer Sponsorship \$500-\$999

Name in all playbills as an Executive Producer Sponsor
10 ticket Passes total valid for all Studio VII productions
One half page ad in all Studio VII Theatre Co. programs
Priority seating for performances (please reserve via box office in advance)

Producer Sponsorship \$250-\$499

Name in all playbills as a Producer Sponsor
5 ticket Passes total valid for all Studio VII productions
One half page ad in all Studio VII Theatre Co. programs
Priority seating for performances (please reserve via box office in advance)

Star Sponsorship \$100-\$249

Name in all playbills as a Star Sponsor
2 ticket Passes total valid for all Studio VII Theatre Co. productions